THE DYMO® IDENTIFICATION SYSTEM

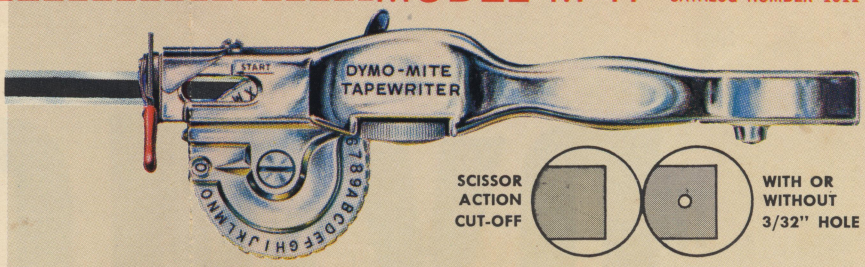
TOOL AND TAPE CATALOG

IDENTIFICATION • CODING • PERSONALIZING

DYMO® TAPEWRITER® MODELS

SPECIFICATIONS — MODEL M-11 — CATALOG NUMBER 1011

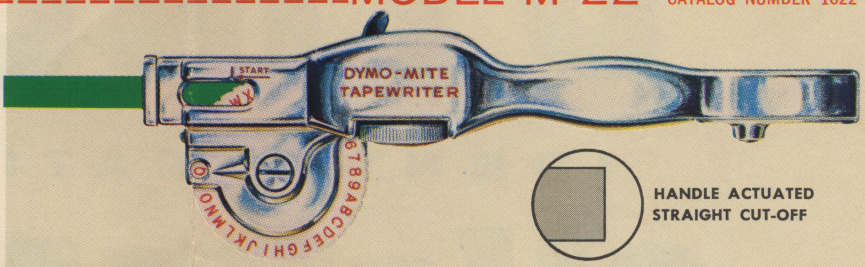
For use with: DYMO metal tapes. **Shipping Weight:** approx. 22 ounces. **Length:** 10⅜ in. **Width:** 3½ in. overall. **Body:** aluminum alloy. **Finish:** chrome. **Cut-off:** straight, with or w/o hole. **Embossing Wheel:** hardened steel. **Characters:** horizontal **A** to **Z, 0** to **9 /.** 5/32" high, 7 letters per inch. Interchangeable wheels listed below.



INDUSTRIAL • COMMERCIAL • SAFETY • FIELD or FACTORY

SPECIFICATIONS — MODEL M-22 — CATALOG NUMBER 1022

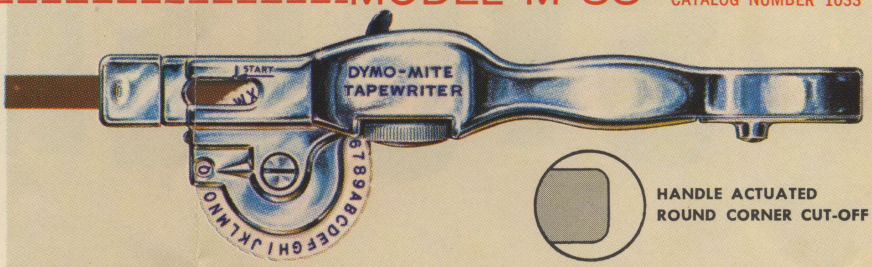
For use with: DYMO vinyl tapes. **Shipping Weight:** approx. 21 ounces. **Length:** 10⅜ in. **Width:** 3½ in. overall. **Body:** aluminum alloy. **Finish:** chrome. **Cut-off:** straight, improved design. **Embossing Wheel:** 'DELRIN' plastic. **Characters:** horizontal, **A** to **Z, 0** to **9 /.** 5/32" high. 7 letters per inch. Interchangeable wheels listed below.



INSTANT VISUAL IDENTIFICATION • COLOR CODING • PERSONALIZING

SPECIFICATIONS — MODEL M-33 — CATALOG NUMBER 1033

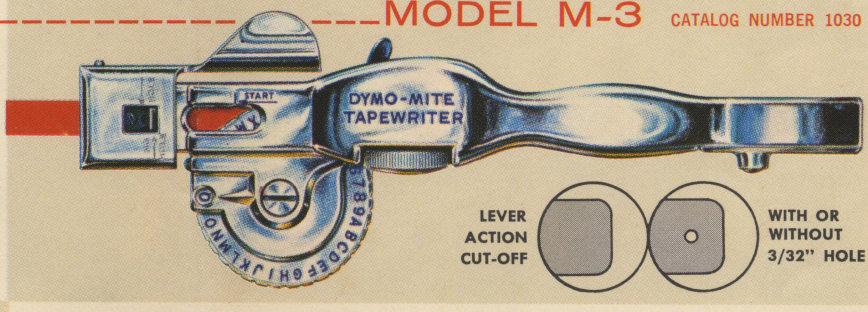
For use with: DYMO vinyl tapes. **Shipping weight:** approx. 25 ounces. **Length:** 11¼ in. **Width:** 3½ in. overall. **Body:** aluminum alloy. **Finish:** chrome. **Cut-off:** rounded corner (see inset). **Embossing Wheel:** 'DELRIN' plastic. **Characters:** horizontal, **A** to **Z, 0** to **9 /.** 5/32" high, 7 letters per inch. Interchangeable wheels listed below.

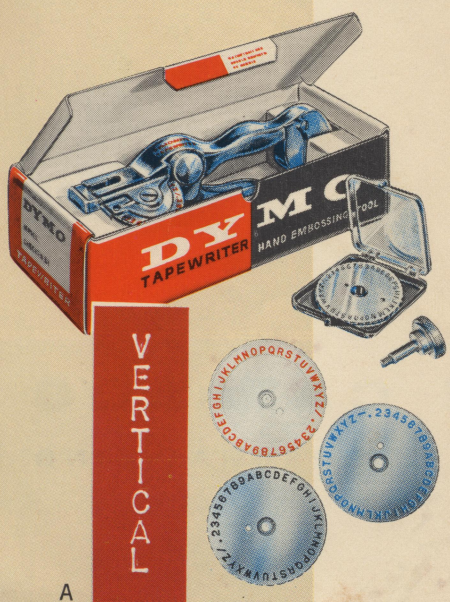


PRESSURE SENSITIVE LABELS • ECONOMICAL • PERMANENT • PRACTICAL

SPECIFICATIONS — MODEL M-3 — CATALOG NUMBER 1030

For use with: vinyl, some metals. **Shipping Weight:** approx. 26½ ounces. **Length:** 11¾ in. **Width:** 4¾ in. overall. **Body:** aluminum alloy. **Finish:** chrome. **Cut-off:** round corner with or w/o hole. **Embossing Wheel:** hardened steel. **Characters:** horizontal **A** to **Z, 0** to **9 /.** 5/32" high, 7 letters per inch. Interchangeable wheels listed below.





A

TAPEWRITER ACCESSORIES

HORIZONTAL/VERTICAL EMBOSSING TOOL KITS

Everything you need to do both types of labels, lettering across or up and down. Kit includes Tapewriter, Horizontal and Vertical Embossing Wheels, along with a 'Quick-Change' Thumb Screw and Plastic Case for your extra die wheel.

M-22 Kit . . . . . Catalog No. 1028
M-33 Kit . . . . . Catalog No. 1038
M-3 Kit . . . . . Catalog No. 1034

INTERCHANGEABLE EMBOSSING WHEELS

Add versatility to your equipment with these special purpose die sets. Each individual wheel comes complete with a 'Quick-Change' thumb screw . . . will fit all the standard **TAPEWRITER** models.

Vertical Letter Wheel: steel, prints up and down (see illus. A) **Catalog No. 7502**

Reverse Wheel: steel, produces mirror image embossed letters. For use with metal tapes. **Catalog No. 7504**

Dash (–) Wheel: comes with dash mark in place of standard diagonal (/) line. **Steel (–) Wheel . . . . Catalog No. 7505**
'DELRIN' (–) Wheel . Catalog No. 7506

STANDARD DYMO TAPE ROLLS

GENERAL SPECIFICATIONS:

Dymo patented **vinyl** embossing tapes come **in rolls 12′ x ½″,** with **pressure-sensitive** adhesive back. All standard roll plastic tapes have a **high gloss** finish which **resists dirt, moisture, most acids, oil and grease.** Finished labels will **stick to most clean, smooth surfaces** and withstand **temperatures to 140° F.** Being a **thermo-plastic** and affected by heat, labels should be spot tested to insure performance in the higher temperature ranges. Tapes hold up well in all weather conditions, **use both indoors and out.**

COLOR CODING*

Identification by means of specific color or combination of colors is an important factor in modern industry. Dymo tape colors have been engineered to conform with the American Standards Association specifications for color coding. A few color coding applications are: Danger, Fire, Emergency, Hazard, Safety, First Aid, High Voltage, Radiation, Content, Boundaries or Areas, Departments or Sections, etc.

For full information contact your local Dymo representative.

*Complete color coding assortment available . . . 1 roll each of 10 standard solid colors excluding clear. **Catalog No. 158-18**

GOLD . . . a Dymo vinyl tape treated with a metallic gold color pigment . . . a favorite for impressive personalizing, leather goods, awards, gifts, etc.

CLEAR . . . or transparent tape picks up the color of the background to which it is applied. Ideal for use where an exact color match is a must . . . on finished woods, etc.

STRIPED TAPES

. . . add greater flexibility to any Dymo identification system. Use stripes to broaden color coding applications or as a distinctive personalizing tape.

Color combinations shown here are carried in stock as standard rolls.

Other striped tapes can be ordered in almost any color combination . . . for company or school colors, specialized coding application, etc. Special order, minimum quantity 150 rolls of any one type, prices on request.

WARRANTY CERTIFICATE

ALL DYMO TAPEWRITERS are fully warranted against any defects in workmanship and materials.

SOLID COLORS

CAT. NO. 158-9	BLACK
CAT. NO. 158-7	YELLOW
CAT. NO. 158-4	ORANGE
CAT. NO. 158-2	RED
CAT. NO. 158-15	PURPLE
CAT. NO. 158-12	GREY
CAT. NO. 158-6	BLUE
CAT. NO. 158-5	GREEN
CAT. NO. 158-8	BROWN
CAT. NO. 158-13	GOLD
CAT. NO. 158-1	CLEAR

STRIPED COLORS

CAT. NO. 171-9	BLACK
CAT. NO. 171-2	RED
CAT. NO. 171-6	BLUE
CAT. NO. 171-5	GREEN
CAT. NO. 171-8	BROWN

ORDERING INFORMATION

DYMO Tapes are packaged 10 rolls to the box. When ordering please use catalog number as well as color, description and the unit price of each item ordered.

COLORS SHOWN MATCH AS CLOSELY AS HIGH-SPEED PRINTING WILL PERMIT. TAPES SHOWN ACTUAL SIZE.

METAL TAPES

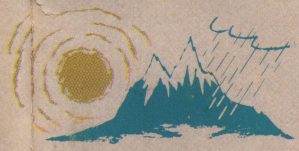
ALUMINUM	WITH ADHESIVE CAT. NO. 358	WITHOUT ADHESIVE CAT. NO. 310
COPPER	WITH ADHESIVE CAT. NO. 313	WITHOUT ADHESIVE CAT. NO. 348
STAINLESS		WITHOUT ADHESIVE CAT. NO. 325
MONEL		WITHOUT ADHESIVE CAT. NO. 355
ZINC		WITHOUT ADHESIVE CAT. NO. 361
CONTRAST ALUM.	(BLACK) WITH ADHESIVE CAT. NO. 317-9	WITHOUT ADHESIVE CAT. NO. 319-9

DYMO Permastick Liquid Adhesive

Use in conjunction with all DYMO tapes where application is on an extremely rough or porous surface. Seals surface, makes permanent bond.

3 oz. Applicator Bottle

Catalog No. 7123



ALL-WEATHER METAL TAPES

ALUMINUM: 99.5% pure. Weather and abrasion resistant, non-magnetic; with adhesive—12′ x ½″, w/o adhesive—16′ x ½″.

COPPER: 99.9% pure. High electrical and thermal conductivity, nonmagnetic; w/adhesive—12′ x ½″, w/o adhesive—21′ x ½″.

STAINLESS STEEL: 80.7% steel, 16.0% chrome. Resists rust, most acids, ferro-magnetic; w/o adhesive—21′ x ½″.

MONEL: 66% nickel, 31% copper. Highly resistant to heat, cold, moisture and acids, nonmagnetic; w/o adhesive—21′ x ½″.

ZINC: 98.9% pure. Highly resistant to most atmospheric corrosion, nonmagnetic; w/o adhesive—15′ x ½″.

CONTRAST ALUMINUM: Maximum legibility metal tape—raised aluminum letters against a black background; with adhesive—10′ x ½″, w/o adhesive—16′ x ½″.

SPECIAL ORDER TAPES

PRE-PRINTED: Type set message printed on top and/or bottom edge of tape allowing space between for embossment. Available in vinyl, aluminum. Minimum order 150 rolls.

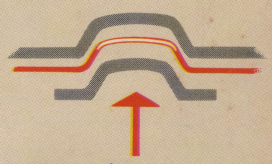
PRE-EMBOSSED: Single and multiple line messages, various tape widths, continuous rolls. Prices on individual quotation.

SPECIAL COLORS: Any color and/or stripe combination available, quotes on request.

SATIN FINISH: (141 series) available in standard DYMO tape colors . . . features exclusive non-reflective surface.

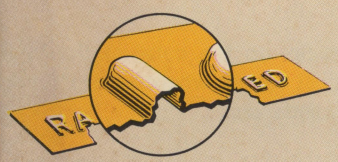
THE TAPE STORY

The DYMO Labeling System has opened a new dimension in the field of identification . . . the making of color contrast, raised letter labels economically right on the spot. DYMO Vinyl Tapes, when embossed, produce sharp white raised letters on a wide range of background colors.



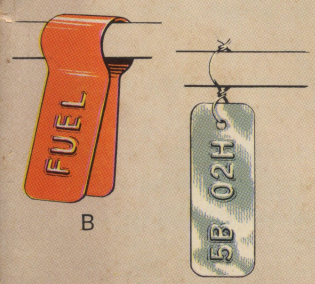
COLOR CONTRAST — Dymo's patented vinyl tapes whiten during the embossing process because of die configuration & special plastic formulation.

METALS w/o ADHESIVE, used where the temperature requirements are severe. A hole punch device for pin or wire fastening is provided on the M-11 and M-3 tools.



EMBOSSED or raised letters provide a maximum legibility, quality appearance. Can be painted over without losing the message.

PRESSURE-SENSITIVE or self-sticking adhesive backing for instant application to most clean smooth surfaces.



B

FLAG LABELING is ideal for fluid lines, conduit, etc. Labels may be read from both sides. Permanent adhesive to adhesive bond. See illustration B.

HANG TAGS used where pins or adhesives are impractical. Single hole is punched in end of label so it can be wired on.

DYMO® INDUSTRIES, INC.

BERKELEY, CALIFORNIA,
DURYEA, PENNSYLVANIA, U.S.A.

DYMO of CANADA Ltd.
Toronto, Canada

DYMO INTERNATIONAL, S.A.
Lausanne, Switzerland

Printed in U.S.A.

USER PRICE SCHEDULE
DYMO® TAPEWRITERS® and TAPE

DYMO INDUSTRIES, INC.
BERKELEY, 10, CALIF.

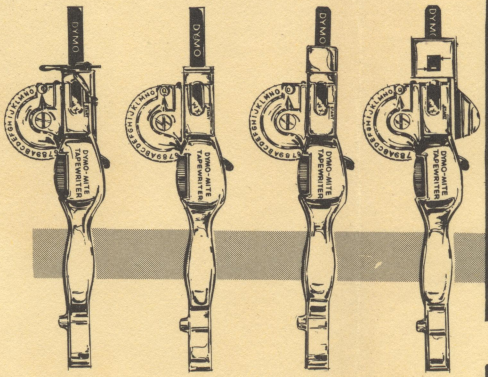
DURYEA, PENNSYLVANIA

Form No. 46
Effective 9/1/61

Prices subject to change without notice.

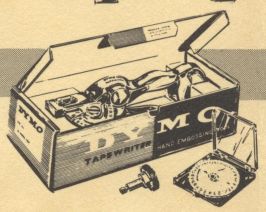
USER PRICE SCHEDULE

TAPEWRITER HAND EMBOSSERS



MODEL	CATALOG NO.	PRICE
M-11	1011	49.95
M-22	1022	39.95
M-33	1033	49.95
M-3	1030	59.95

HORIZONTAL VERTICAL EMBOSSING KITS



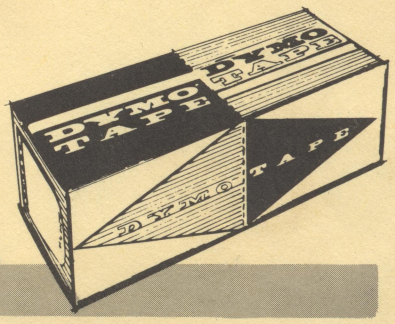
M-22 H/V	1028	47.95
M-33 H/V	1038	57.95
M-3 H/V	1034	67.95

TAPEWRITER ACCESSORIES

VERTICAL EMBOSSING WHEEL (Includes Thumbscrew and Case)	7502	13.10
3-Ounce Bottle PERMASTICK Liquid Adhesive	7123	1.50
DASH (-) WHEEL (Steel for M-11, M-3)	7505	13.10
REVERSE IMAGE WHEEL (Steel)	7504	13.10
DASH (-) WHEEL ('Delrin' Plastic for M-22, 33)	7506	13.10

VINYL EMBOSSING TAPES

CATALOG NO.	DESCRIPTION	LENGTH	PRICE
158-1	Clear	12′ x ½″	1.65 Per Roll
158-2	Red		
158-4	Orange		Priced Per Box of 10 Rolls
158-5	Green		
158-6	Blue		
158-7	Yellow		
158-8	Brown		
158-9	Black		
158-12	Grey		
158-13	Gold		
158-15	Purple		
ASSORTED BOXES (10 Rolls)	Contain: 1 Roll each of all solid colors except clear.	Catalog No. 158-18	16.50 Per Box

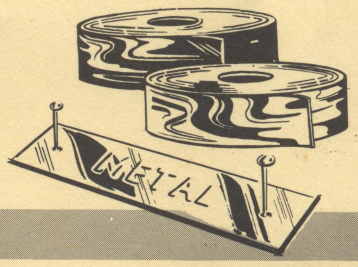


STRIPED VINYL TAPES

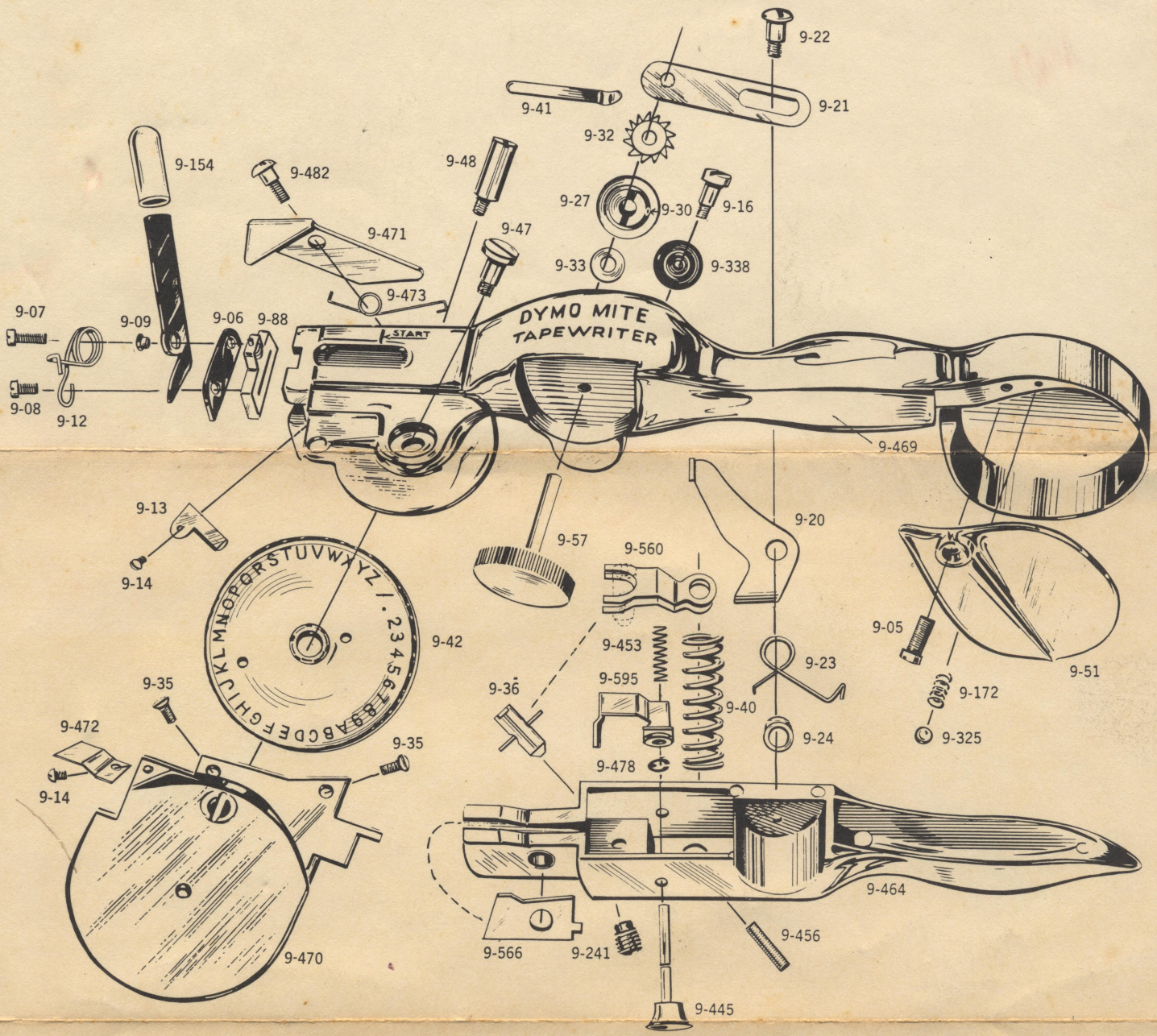
171-2	Red w/Gold	12′ x ½″	1.95 Per Roll
171-5	Green w/Gold		
171-6	Blue w/Gold		Priced Per Box of 10 Rolls
171-8	Brown w/Gold		
171-9	Black w/Gold		

METAL EMBOSSING TAPES

CATALOG NO.	DESCRIPTION	LENGTH	PRICE
310	Aluminum w/o adhesive	16′ x ½″	.65 Roll Box/10 Rolls
313	Copper w/adhesive	12′ x ½″	1.75 Roll Box/10 Rolls
317-9	Contrast Aluminum (Black) w/adhesive	10′ x ½″	1.65 Roll Box/10 Rolls
319-9	Contrast Aluminum (Black) w/o adhesive	16′ x ½″	.95 Roll Box/10 Rolls
325	Stainless Steel w/o adhesive	21′ x ½″	1.25 Roll Box/10 Rolls
348	Copper w/o adhesive	21′ x ½″	.75 Roll Box/10 Rolls
355	Monel w/o adhesive	21′ x ½″	1.50 Roll Box/10 Rolls
358	Aluminum with adhesive	12′ x ½″	1.65 Roll Box/10 Rolls
361	Zinc w/o adhesive	15′ x ½″	.85 Roll Box/10 Rolls



DYMO M-11 TAPEWRITER COMPONENT PARTS PRICE LIST



9-05	MACHINE SCREW	.08
9-06	CUTTER ANVIL	.37
9-07	MACHINE SCREW	.08
9-08	MACHINE SCREW	.08
9-09	KNIFE ASSEMBLY	1.47
9-12	KNIFE SPRING	.65
9-13	INDEXING SPRING	.28
9-14	MACHINE SCREW	.08
9-16	ROLLER SCREW	.17
9-20	PAWL	.52
9-21	STOP LINK	.20
9-22	PAWL SCREW	.38
9-23	PAWL SPRING	.09
9-24	SPACER	.08
9-27	ROLLER ASSEMBLY (includes 9-30)	1.65
9-30	SET SCREW	.09
9-32	RATCHET	.53
9-33	WASHER	.08
9-35	MACHINE SCREW (two) Each	.08
9-36	PUNCH ASSEMBLY	1.95
9-40	RETURN SPRING	.27
9-41	RATCHET SPRING	.18
9-42	EMBOSSING WHEEL ASSEMBLY	13.10
9-47	WHEEL SCREW	.52
9-48	PIVOT SCREW	.38
9-51	MAGAZINE COVER	1.60
9-57	RESET WHEEL ASSEMBLY	1.90
9-88	PUNCH ASSEMBLY	7.85
9-154	KNIFE CAP	.10
9-172	DETENT SPRING	.23
9-241	SET SCREW	.17
9-325	BALL	.12
9-338	PRESSURE ROLLER	.95
9-445	SHAFT & BUTTON ASSEMBLY	.95
9-453	SELECTOR SPRING	.22
9-456	STROKE ADJUSTMENT SCREW	.15
9-464	HANDLE	2.95
9-469	BODY	11.15
9-470	BOTTOM PLATE	2.00
9-471	LEVER	1.00
9-472	TAPE LIFT SPRING	.13
9-473	LEVER SPRING	.16
9-478	RETAINING RING	.10
9-482	SCREW	.43
9-560	PUNCH SPRING (two) Each	.17
9-566	SLOT FILLER	.26
9-595	SELECTOR ASSEMBLY	1.12

The Company reserves the right to make changes or additions in the design, or improvements on its products without imposing any obligation upon itself to install them on its products previously manufactured. All prices subject to change without notice.

Printed in U.S.A.

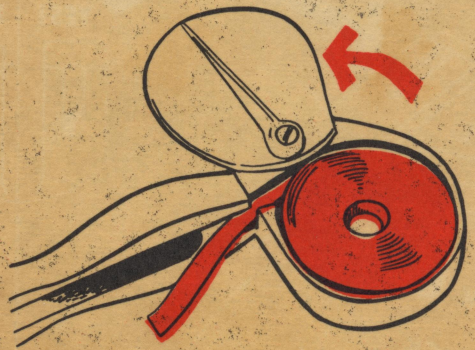
Form No. 49

How to be a DYMO® TAPEWRITER EXPERT

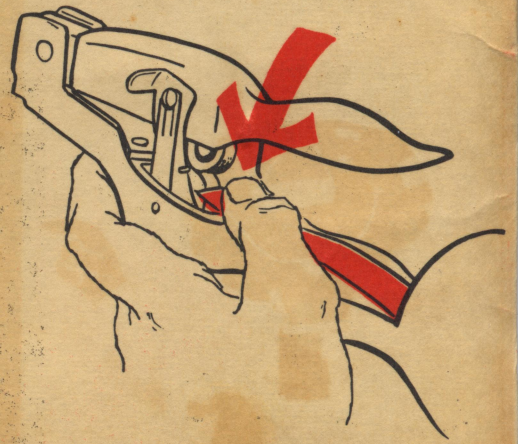
FOR MODELS M-11, M-22, M-33 TAPEWRITERS

TO **LOAD** -- SELECT A ROLL OF TAPE AND REMOVE SEAL

OPEN MAGAZINE COVER AND INSERT ROLL — PULL ABOUT TWO (2) INCHES OF TAPE THROUGH SLOT AND CLOSE COVER.



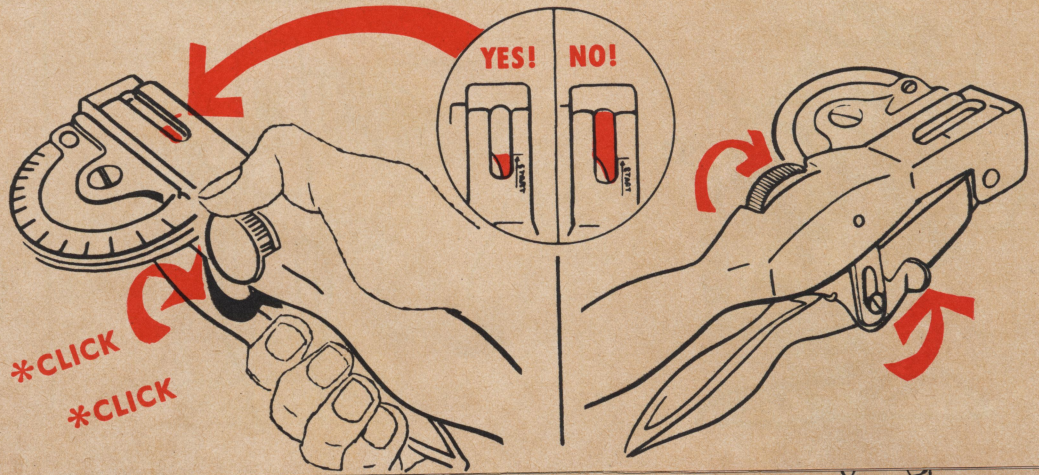
WITH YOUR LEFT THUMB, GUIDE THE TAPE DOWN TRACK AND BETWEEN FEED ROLLERS.



TURN **TAPEWRITER** OVER. WITH YOUR RIGHT THUMB, ROTATE **KNOB** TO ADVANCE TAPE.

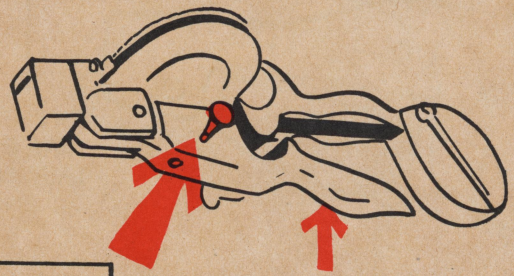
EACH "CLICK"* ADVANCES THE TAPE ONE (1) SPACE... **STOP** THE TAPE AT THE **START ARROW!**

IF TAPE GOES **PAST** THE **START ARROW**, RELEASE **BACK-UP** LEVER AND TURN **KNOB** FORWARD TO ALIGN TAPE WITH **START ARROW**.



TO CUT OFF YOUR LABEL
ON THE M-22 AND M-33....

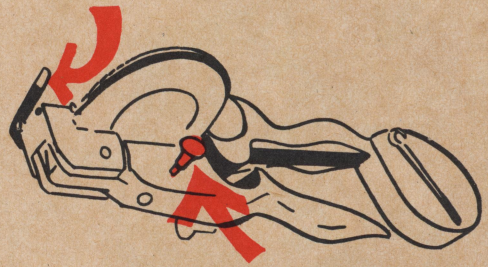
PUSH THE
CUT-OFF ACTUATING **BUTTON**
(BENEATH THE EMBOSSING WHEEL)
CONVERTING HANDLE TO
CUT-OFF MECHANISM
AND **SQUEEZE HANDLE FIRMLY.**



M-22 FEATURES SQUARE CUT-OFF

M-33 FEATURES ROUNDED CUT-OFF

TO CUT OFF YOUR LABEL,
ON THE M-11... **PRESS UPWARD**
ON **BLADE CUT-OFF HANDLE--**
(ON THIS MODEL BUTTON
ACTUATES **HOLE PUNCH**).

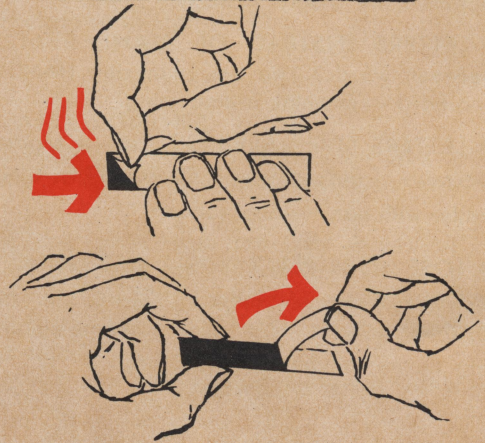


HOLE PUNCH —

M-11 IF HOLE IS DESIRED—PUSH BUTTON AND SQUEEZE HANDLE BEFORE YOU CUT OFF LABEL

TO APPLY YOUR LABEL--
REMOVE THE PLASTIC LINER THAT PROTECTS **DYMO** TAPE'S ADHESIVE.

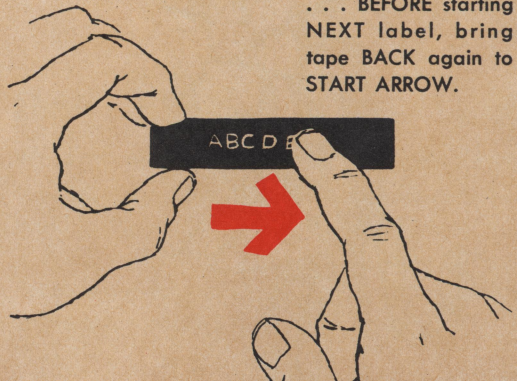
AGAINST A FLAT SURFACE--
SCRATCH BACK A **CORNER**
WITH YOUR FINGERNAIL AND
PEEL IT OFF... DON'T TOUCH
THE ADHESIVE.



CLEAN SURFACE AND **PRESS**
LABEL **FIRMLY ACROSS** TO
ELIMINATE AIR POCKETS--RUB
ALL EDGES AND BETWEEN
WORDS VIGOROUSLY.*

***REMEMBER**

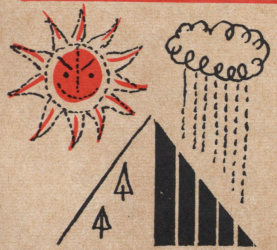
. . . BEFORE starting NEXT label, bring tape BACK again to START ARROW.



HELPFUL HINTS IN APPLYING DYMO PRESSURE-SENSITIVE TAPE

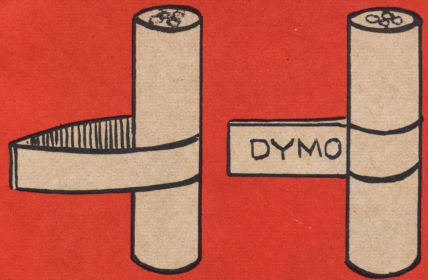
TYPES OF SURFACES

- DYMO PERMASTICK liquid adhesive (Cat. No. 7123) may be used for ROUGH or POROUS areas such as wood, plaster or concrete. Apply DYMO PERMASTICK to the porous surface, LET DRY until sticky to the touch, and PRESS label down firmly.



TEMPERATURE AND WEATHER

- Both DYMO vinyl and metal tapes may be used in temperatures to 140°— for *higher* temperatures, use only DYMO *metal* tapes.
- DYMO vinyl and metal tapes are used extensively OUT-OF-DOORS and hold up well.
- If surface is WET or MOIST, before label is applied DRY SURFACE WELL. Once stuck, dampness or water will not affect label.
- If surface is cold, warm first by rubbing briskly with a clean cloth.



FLAG LABELS

Wrap around or flag labels are useful when labeling pipes, tubes, cables or conduits. Allow enough BLANK tape to wrap around object and adhere to back of label. Press adhesive surfaces together firmly — Crease flag at object to prevent air pocket.

OOOPS...MAKE A MISTAKE????

- TOO MUCH BLANK SPACE at the *start* (or not enough)? Means end of tape was not opposite the START ARROW.
- LETTERS INSTEAD OF BLANK SPACES between words? You are squeezing HANDLE too hard — machine is embossing.
- LETTERS OVERLAPPING? Tape is slipping because of dirty or oily FEED ROLLER — Clean roller with non-residual solvent.
- LOSE YOUR PLACE WHILE EMBOSSING A WORD? Bring last letter to START ARROW, BACK SPACE for 3 CLICKS and resume embossing the remainder of your label.

SOME DO'S AND DON'TS ABOUT YOUR TAPEWRITER

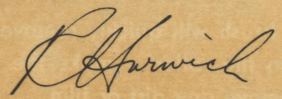
- DO NOT OIL—THIS MACHINE NEVER requires lubrication—it will make the tape slip.
- DON'T FORCE THE ACTION — It should always work easily, never jam or stick. If something seems wrong, don't force it. If you can't locate the trouble, return the machine to your distributor for service.
- DO BE CAREFUL NOT TO DROP — the machine is strong and sturdy, but since it is a precision-engineered tool, it can be thrown out of alignment by rough treatment.
- DO CHECK the wide choice of colorful DYMO tapes available at your distributor's. 10 colors, plus stripe combinations give added Color Coding applications.
- DO CLEAN your machine from time to time. A small brush will quickly remove dust or fuzz from the mechanism. Rubbing alcohol will clean the roller — make the TAPE FEED BETTER. Wipe the chrome finish occasionally to remove any dirt or film.

A MESSAGE FROM THE MAKERS

Welcome to the rapidly growing list of DYMO Users throughout the world.

Your TAPEWRITER represents the finest engineered machine of its kind, and introduces you to a new realm of identification system efficiency.

We hope you will fill out and send us the attached Warranty Card so that your purchase will be registered. We are always interested in our customers and the uses and applications that are being made of our equipment.



R. Hurwich,
President

REGISTRATION OF WARRANTY

Please fill in and mail this self-addressed card as soon as possible

Purchased from _____

Address _____

Where did you first learn about the TAPEWRITER?

✓ **Check one please**

- ☐ from a friend
- ☐ in a store
- ☐ saw advertisement in _____ magazine
- ☐ saw it in use (where) _____
- ☐ other _____
- ☐ from a salesman
- ☐ at a trade show
- ☐ in a Dymo direct mail piece

Main uses planned for the TAPEWRITER are _____

_____

What section or department will use the TAPEWRITER most _____

COMPANY NAME _____

ADDRESS _____ CITY _____ STATE _____

YOUR TITLE _____ DEPARTMENT _____

WHAT ARE YOUR CHIEF PRODUCTS (OR SERVICES)? _____

APPROXIMATE NUMBER OF EMPLOYEES _____